

# WHY Adult Literacy MATTERS

# 66%



of Cleveland adults are **FUNCTIONALLY ILLITERATE**

= AT OR BELOW A **4TH GRADE LEVEL**

They may have trouble understanding



UTILITY BILLS



BUS SCHEDULES



OR A DOCTOR'S INSTRUCTIONS

# 110,000+



Adults in Cuyahoga County **LACK** a Diploma or High School Equivalency

## x2 IN POVERTY

The percentage of adults without a high school diploma who live in poverty is twice that of those who have a high school diploma.

An increase in education leads to an employment and a in poverty.

## #1 FACTOR

A mother's reading skill is the **SINGLE STRONGEST DETERMINANT** of her child's future academic success.



# \$ 42% LESS

Adults without a high school diploma or equivalent earn 42% **less** than those with a diploma



216.661.7950



COMMUNICATIONS@SEEDSOFLITERACY.ORG



SEEDS WEST

3104 W. 25th Street, 3rd Floor  
Cleveland, OH 44109

SEEDS EAST

13815 Kinsman Road  
Cleveland, OH 44120

[www.SEEDSOFLITERACY.org](http://www.SEEDSOFLITERACY.org)



20181130



# 10 SUPER SPECIFIC *ways to make a difference.*



## (1) BAKE OFF / COOK OFF

Challenge your family, friends, or coworkers and find out who the best chef really is! Designate an entry fee to compete and then donate the proceeds to Seeds. Winner receives bragging rights.



## (6) LUNCH & LEARN

If your employer offers Lunch & Learn workshops, invite a Seeds speaker to visit your office. Students and alumni will accompany a staffer to share their stories while you snack on lunch.



## (2) GAME TOURNAMENT

Bowling, billiards, trivia, cards, or board games -- find something your friends and family will enjoy. Add literacy to a trivia round by pulling HSE practice questions from our website. Designate an entry fee to participate and then donate the proceeds to Seeds.



## (7) TOUR OUR CLASSROOM

Take a field trip from your office by inviting your supervisor and managers on a half-hour tour of Seeds. See the classroom in action. Talk to students about why Seeds works for them, and talk to tutors about why they help students thrive.



## (3) BOOK DRIVE/BOOK SWAP

Visit your local bookstores for donations, clear off your own shelves, or take up a collection at work. Seeds of Literacy always needs new or gently used novels (of any genre). Self-help, inspirational, and cook books are also popular. (No textbooks or encyclopedias, please.)



## (8) BECOME A VOLUNTEER TUTOR

You don't have to be a professional educator to be a tutor. We'll give you all of the tools you need to change lives through education. Tutor Training sessions are held (almost) monthly.



## (4) HOST A DINNER PARTY

Liven up your next dinner party with a presentation about literacy. Invite a speaker from Seeds to share stories from the classroom.



## (9) SHOP AMAZON

When you do your regular shopping at Amazon, they will donate portions of eligible purchases to Seeds. Simply visit smile.amazon.com and log in to your account. Select Seeds as your charity of choice.



## (5) BECOME AN ONLINE INFLUENCER

Do you have an active social media life? Follow Seeds on Facebook, Twitter, Instagram, and LinkedIn. Share your reactions to our stories with your network.



## (10) BIRTHDAY BUCKS

Facebook allows you to host online fundraisers for your birthday -- without the hassle of collecting the funds yourself. Follow the directions to start a fundraiser and share the Seeds story. They do the rest.

The Seeds program is 100% FREE for students. That means every single dollar counts. Here's how far each one goes.



\$50

Case of paper for hundreds of algebra packets



\$100

Customized curriculum for each student's needs



\$250

25 new students registered, 25+ lives forever changed



\$500

125 official high school equivalency practice tests



\$1,000

New laptop & software to improve digital literacy

## GIVE MONTHLY

2 new students can enroll **each month.** That's 2-dozen a year!

\$20



[www.SEEDSOFLITERACY.org/DONATE](http://www.SEEDSOFLITERACY.org/DONATE)