WHY Adult Literacy MATTERS

66% of Cleveland adults are FUNCTIONALLY ILLITERATE

They may have trouble understanding
- Utility Bills
- Bus Schedules
- OR A Doctor’s Instructions

50% = AT OR BELOW A 4TH GRADE LEVEL

110,000+ Adults in Cuyahoga County LACK a Diploma or High School Equivalency

x2 IN POVERTY
The percentage of adults without a high school diploma who live in poverty is twice that of those who have a high school diploma. An increase in education leads to an increase in employment and a decrease in poverty.

#1 FACTOR
A mother’s reading skill is the SINGLE STRONGEST DETERMINANT of her child’s future academic success.

$42% LESS
Adults without a high school diploma or equivalent earn 42% less than those with a diploma.

www.SEEDSOFLITERACY.org

10 THINGS YOU CAN DO TO SUPPORT

SEEDS WEST
3104 W. 25th Street, 3rd Floor
Cleveland, OH 44109

SEEDS EAST
13815 Kinsman Road
Cleveland, OH 44120

216.661.7950
COMMUNICATIONS@SEEDSOFLITERACY.ORG

190,000+

20181130
10 SUPER SPECIFIC ways to make a difference.

(1) BAKE OFF / COOK OFF
Challenge your family, friends, or coworkers and find out who the best chef really is! Designate an entry fee to compete and then donate the proceeds to Seeds. Winner receives bragging rights.

(2) GAME TOURNAMENT
Bowling, billiards, trivia, cards, or board games – find something your friends and family will enjoy. Add literacy to a trivia round by pulling HSE practice questions from our website. Designate an entry fee to participate and then donate the proceeds to Seeds.

(3) BOOK DRIVE/BOOK SWAP
Visit your local bookstores for donations, clear off your own shelves, or take up a collection at work. Seeds of Literacy always needs new or gently used novels (of any genre). Self-help, inspirational, and cook books are also popular. (No textbooks or encyclopedias, please.)

(4) HOST A DINNER PARTY
Liven up your next dinner party with a presentation about literacy. Invite a speaker from Seeds to share stories from the classroom.

(5) BECOME AN ONLINE INFLUENCER
Do you have an active social media life? Follow Seeds on Facebook, Twitter, Instagram, and LinkedIn. Share your reactions to our stories with your network.

(6) LUNCH & LEARN
If your employer offers Lunch & Learn workshops, invite a Seeds speaker to visit your office. Students and alumni will accompany a staffer to share their stories while you snack on lunch.

(7) TOUR OUR CLASSROOM
Take a field trip from your office by inviting your supervisor and managers on a half-hour tour of Seeds. See the classroom in action. Talk to students about why Seeds works for them, and talk to tutors about why they help students thrive.

(8) BECOME A VOLUNTEER TUTOR
You don’t have to be a professional educator to be a tutor. We’ll give you all of the tools you need to change lives through education. Tutor Training sessions are held (almost) monthly.

(9) SHOP AMAZON
When you do your regular shopping at Amazon, they will donate portions of eligible purchases to Seeds. Simply visit smile.amazon.com and log in to your account. Select Seeds as your charity of choice.

(10) BIRTHDAY BUCKS
Facebook allows you to host online fundraisers for your birthday – without the hassle of collecting the funds yourself. Follow the directions to start a fundraiser and share the Seeds story. They do the rest.

The Seeds program is 100% FREE for students. That means every single dollar counts. Here’s how far each one goes.

- $50 Case of paper for hundreds of algebra packets
- $100 Customized curriculum for each student’s needs
- $250 25 new students registered, 25+ lives forever changed
- $500 125 official high school equivalency practice tests
- $1,000 New laptop & software to improve digital literacy

GIVE MONTHLY
2 new students can enroll each month. That’s 2-dozen a year!

www.SEEDSOFLITERACY.org/DONATE