

# WHY Adult Literacy MATTERS

# 66%



of Cleveland adults are  
**FUNCTIONALLY ILLITERATE**

*They may have trouble understanding*



UTILITY  
BILLS



BUS  
SCHEDULES



OR A  
DOCTOR'S  
INSTRUCTIONS

## x2 IN POVERTY

The percentage of adults without a high school diploma who live in poverty is twice that of those who have a high school diploma.

An increase in education leads to an increase in employment and a decrease in poverty.

A mother's reading skill is the **SINGLE STRONGEST DETERMINANT** of her child's future academic success

**#1  
FACTOR**



# \$ 42% LESS

Adults without a high school diploma or equivalent earn 42% **less** than those with a diploma



# 110,000+

Adults in Cuyahoga County **LACK** a  
Diploma or High School Equivalency

## SEEDS OF LITERACY

provides **FREE** education to adults who wish to succeed in their communities.  
200 volunteers tutor 1,000 students annually.



One-to-One  
Tutoring



**FREE**  
Education



Individualized  
Learning



Flexible  
Schedule



Award-Winning &  
Nationally Accredited

# EMPOWER CLE