

# WHY *Adult Literacy* MATTERS

66%



of Cleveland adults  
are functionally illiterate

They may have trouble understanding

bus  
schedules



utility  
bills



or a doctor's  
instructions



110,000+





Adults in Cuyahoga County Lack a  
*High School Diploma* Or GED



42% LESS

Adults without a  
high school diploma  
or GED earn 42%  
less than those  
with a diploma

x2 IN POVERTY

The percentage of adults without a high school  
diploma who live in poverty is twice that of those  
who have a high school diploma. An increase in  
education leads to an increase in  employment  
and a decrease in  poverty.



#1 REASON

A mother's reading  
skill is the strongest  
determinant of her child's  
future academic success

*Seeds of Literacy* provides personalized education that  
empowers adults to succeed in their communities.

Every year, over 200 volunteer tutors help nearly 1,000 students  
improve their knowledge and their lives.



One-to-One  
Tutoring



Free  
Education



Individualized  
Learning



Flexible  
Schedule



Award-Winning &  
Nationally Accredited

**EMPOWER OUR CLE**  
Seeds of Literacy